

Dr. Eric Schiffer's Royal Bobcat 68 GTO



Picture from the Detroit News / Free Press before the 2012 Dream Cruise with the GTO at Duggan's Irish Pub



Here are spot shots of my GTO convertible and all of it's options. Its a Royal Bobcat 428 HO Ram Air, console, turbo hydramatic with Hurst Dual Gate, 3.55 positraction, tac and gauges, air conditioning, 8 track, am/fm, hid-a-way head lights, front power disc brakes, power steering, Rally II wheels, wood sport steering wheel, remote side view mirror and tinted windows.



Daily Tribune staff photo by Craig Gaffield

Dream Cruiser

Cruising Woodward in the '60s was a natural for Jim Wangers. Not only was the senior analyst with Automotive Marketing Consultants Inc., driving the strip, he was busy promoting the Pontiac GTO, one of the era's first "muscle cars." Wangers hopes to cruise Woodward in this GTO, one of his collection of sporty cars, in the Woodward Dream Cruise on Aug. 16. He also will make available these signed and numbered posters reminiscent of those early days. For more on Wangers and the Woodward Dream Cruise, check out the special section in today's paper.

Jim Wangers used the hood of my GTO to feature his new art work before the 1997 Dream Cruise. The photo appeared in the Aug 7 1997 Royal Oak Tribune.



Dave Snyder's art work with my GTO in the forefront appeared on the cover of Old Car Weekly,

The Detroit News did an article about me and the family before the 1997 Woodward Dream Cruise.

Old Cars
Weekly News & Marketplace

www.oldcarsweekly.com

Vol. 40, No. 45 ■ November 24, 2011

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Bobcats by David Snyder



Eric Schiffer, top left, used to cruise Woodward with his friends, but his son Sam, left, prefers to chat with his pals on America Online. Mom Janis, right, and daughter Stefanie join the pair in the family's GTO.
Charles V. Tines / The Detroit News

Cruisers gear up for memory-laden Woodward drive

By Wendy Case
The Detroit News

An estimated 1 million visitors and 10,000 car owners will get their motors running this weekend as the annual Woodward Dream Cruise takes to the streets of Metro Detroit.

In a parade of chrome and combustion, thousands of rare and vintage automobiles will wind their way up and down Woodward Avenue starting at 10 Saturday morning.

In its third year, the cruise follows Woodward and nearby streets through the cities of Berkley, Birmingham, Ferndale, Huntington Woods, Pleasant Ridge, Pontiac and Royal Oak.

In the car-crazed '50s and '60s, Woodward was Detroit's miracle mile. Lined with diners and drive-ins, it was the place to see and be seen by cruising teens and car buffs. The Woodward Dream Cruise Inc., a nonprofit organization, is dedicated to preserving the memories of this era and bringing them to future generations.

Co-chair of the Birmingham leg of the cruise, Kelly Sweeney, will drive his 1970 GTO convertible. "It's a chance to take part in something that represents an important part of our local history," he says.

Each town will hold cruise-related events including live entertainment. Look for Motown greats The Contours ("Do You Love Me") on one of the cruise's seven stages.

The cruise will continue well into the night. Plan on plenty of congestion and blocked streets — but don't worry, just relax to the roar of the tail pipes. As the Dec./Jan. 1996 issue of Muscle Car Review says, "By your presence you've become a player in the most celebrated stoplight sweepstakes in the world."

Cruise with The Detroit News
Today: A complete listing of Woodward Dream Cruise events. Page 3C



Here are some pictures of me and John Politzer, aka Jim Wangers' driver aka the Cheater aka 1966 Geeto Tiger Mystery Tiger driver aka Ace Wilson's high performance mechanic, street racer and race car driver.

Father and son racing each other at Milan. Sam Driving the 1997 Trans Am and me in the 1968 GTO convertible at mid track. I took him by a nose.....